

Rashtriya Ispat Nigam Limited  
Visakhapatnam Steel Plant  
Visakhapatnam  
Corporate Communications Department  
Media Release

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## RINL organizes ABC Meet to enhance steel usage

Sri P Madhusudan, CMD, RINL called upon the builders, architects and construction engineers to play a significant role in enhancing the usage of steel since 65% of steel is being used by the construction and infra sectors in the country. Sri Madhusudan said that Vizag Steel caters largely to the needs of various customers particularly in the infra and construction projects because of its stringent specifications and high quality products.



Photo Caption: Sri P Madhusudan, CMD, RINL addressing the participants. Sri P Raychaudhury, Director (Commercial), Sri VV Venugopal Rao, Director (Finance) and others are seen.

He made this observation during the "Architects, Builders & Construction (ABC) Engineers meet" organized by Vizag Steel Plant on Friday evening in Visakhapatnam. He exhorted the builders, architects to think innovatively and contribute in building Vizag as a "Smart City" using Vizag Steel products and create an environment to spur steel usage in the region. He said that Steel Industry is in a crucial juncture because of global surplus capacity. The GOI's policy initiatives for providing preference to domestically manufactured iron and steel products in government procurements, provided a great relief to the steel sector. He hailed the government for initiating various measures for protecting the steel industry and increasing the consumption of steel in the country. He visualized a bright future for the Steel sector as GOI is giving major impetus to real, infra, highway and Rail projects. In his welcome address, Sri P Raychaudhury, Director (Commercial) RINL said that RINL is conducting such meetings in various parts of the country to further the business in long product segment and to promote usage of steel at national level, and also to make aware of the people about the quality products of Vizag Steel. He said that the Ministry of Steel has set an ambitious target of taking the country's steel output to 300 MT by 2030 from

100 MT now, and is taking various measures to boost the sector. The government has approved National Steel Policy 2017 (NSP) in this regard, he added. Sri PC Mohapatra, Director (Projects), Sri VV Venugopal Rao, Director (Finance), Sri PK Rath, ED (Operations) present on the occasion. Sri Chakraborty, GM (Marketing) I/c, Sri KK Ghosh, GM(Mills), Sri ELN Srinivas, Branch Manager(Marketing) participated. Sri J Satyanarayana, GM(Marketing) proposed a vote of thanks. Sri Durga Prasad and Sri Sai Srinivas, AGMs (Marketing) co-ordinated the programme. RINL gave a presentation on "Development of Fe 500 S Grade TMT Bars". Other presentations highlighted increasing usage of steel and steel as the preferred material for construction. Dr Mahendra Madhavan, IIT, Hyderabad gave a presentation on "Need of the Nation" stating on the increased usage of steel. A Large number of builders, architect and construction engineers from the city attended.

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